



2014 PARTNER SURVIVAL GUIDE

SATURDAY NOV. 8
Cameron Park Zoo 1701 N. 4th St. in Waco

BEFORE RACE DAY

1. PACKETS FOR H-E-B ZOO STAMPEDE REGISTERED BEFORE 11:59 PM, OCTOBER 27, 2014

If you registered online before 11:59 pm, Monday, October 27, your packets have been delivered to your store. Please visit your Wellness Champion to pick up your packet.

What will be included in my (delivered) race packet?

- H-E-B Zoo Stampede runner's bib (with identification number) and safety pins
- H-E-B Zoo Stampede race shirt
- Red H-E-B technical shirt (if you purchased one)
- Wristband for free Zoo entry and access to Hospitality area.

2. PACKET PICK-UP FOR H-E-B PARTNERS REGISTERED AFTER ON/AFTER OCTOBER 28

If you registered for the race after on/after Tuesday, October 28, and missed the deadline to have your packet delivered to you, packets will be available for pick up at the Cameron Park Zoo.

Dates & Times for Packet Pick-Up

- Friday, November 7, from 10 AM – 6 PM at Cameron Park Zoo
- Saturday, November 8, from 7 AM – 9 AM at Cameron Park Zoo

Location

- The Cameron Park Zoo located at [1701 N 4th St, Waco, TX 76707](#)

What will be included in my race packet?

- H-E-B Zoo Stampede runner's bib (with identification number) and safety pins
- H-E-B Zoo Stampede race shirt

3. H-E-B TECHNICAL SHIRTS AND RED H-E-B SHIRTS

Will H-E-B technical shirts be available this year?

YES!!! All partners are highly encouraged to wear their red H-E-B technical shirt that you received last year or purchased online this year. We want a sea of red partners wearing H-E-B shirts.



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RACE DAY LOGISTICS (Please note: race start time is at 9 AM!)

1. PARKING & TRANSPORTATION

Where can I park and when should I arrive?

- Cameron Park Zoo parking lot
- Cameron Park Zoo overflow parking
- 4th Street Parking / Street Parking

Will there be special areas to park?

- Whatever transportation option you choose, CARPOOL!!!
- The earlier you arrive, the easier it will be to park and get to the H-E-B photo on time! The photo will be taken between 8:15 and 8:30 AM.
- Don't bring anything you don't plan on running with (phones, purse, etc.) We cannot be responsible for your personal items. Invest in a waist pack or leave it in your car.

2. H-E-B GROUP PHOTO

Where is the H-E-B group photo and do I have to participate?

Join H-E-B Partners for this H-E-B Zoo Stampede race day photo at the Cameron Park Zoo brick sign. Let's start a new tradition, and capture the moment! Although it's optional, we do hope you'll find your way to the group photo by 8:15 AM.

- **8:15 AM** Staging for Group Picture Begins
- **8:30 AM** Kodak Moment! (Cameron Park Zoo brick sign)
- **9:00 AM** Race Start (all 5K and 10K runners)

3. AFTER THE PHOTO – RACE START STAGING

Where do I go after the photo, how do I get back into the starting gate? After the photo, please make your way into the runner's shoot.





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AFTER THE RACE

1. H-E-B POST RACE PARTY

Where do I go after the race, will there be food and drinks?

Let us pamper you and show you how proud we are of your participation! Stop by the H-E-B partner tent (see map) for kolaches, photo opportunities and massages! We'll be hosting your favorite H-E-B vendors including H-E-B Healthy Living, LIVE Soda Kombucha, Zilk's — make sure to stop by their booths for free samples. Come celebrate your fantastic achievement with all H-E-B partners, we'll see you after the race!

For questions regarding the H-E-B Zoo Stampede at <http://www.cameronparkzoo.com>

For additional questions, please contact your store's Wellness Champion.

