



## Team Recruitment Talking Points

As a Lights of Love team captain, you'll want to reach out to friends, family and co-workers to increase the size of your team. Here are some talking points to use when you contact potential teammates.

- Hi guys! I'm forming a team for the Light's of Love 5K and Family Fun Run on December 6 at Mueller Hangar in support of the Ronald McDonald House Charities of Austin and Central Texas and would love for you to join me.
- I'm contacting you because I wanted to ask you to join my Lights of Love team, (team name). I'm trying to get about (x number) of my friends, family and coworkers together – I think you would make a great addition to this team!
- I can't tell you how much I would appreciate your support. This cause is so important to me, since (share a story about a loved one who has needed the House or Family Room, reason you're participating, etc.)
- When children are in the hospital, their families stay with us. By staying at the Ronald McDonald House or visiting the Ronald McDonald Family Rooms, families are able to stay near their hospitalized children during very trying times. Help me keep this going!
- You can sign up online at [lightsoflove5k.org](http://lightsoflove5k.org) – it takes less than five minutes. Just click "Find a Team" and make sure you join us. Or, you can start your own team with your family or friends!

Use your personal social media sites (Facebook, Twitter, Pinterest, Flickr, etc.) as well as Ronald McDonald House Charities Austin social media sites to help spread the word!

- Follow us @RMHCAustin on Twitter and Instagram
- <https://www.facebook.com/rmhcaustin>
- <http://www.flickr.com/photos/rmhcaustin/>
- <http://pinterest.com/rmhcaustin/>

Mention that at Lights of Love you can...

- Run, jog or walk in the Lights of Love 5K and Family Fun Run
- Take your picture with Santa Claus and Ronald McDonald
- Let your kids enjoy our holiday crafts area
- Listen to great music on the course and at the Hangar
- Enjoy the festive lights and hot chocolate stop on the 5K course